

CUSSW's Social Entrepreneurship Focus

Let's Imagine Together



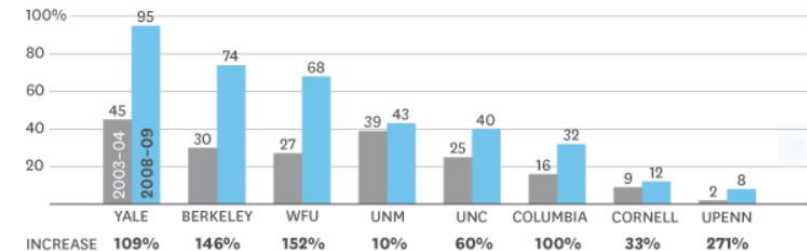
Everyone Else is Doing it



100+ Universities



COURSES AT TOP MBA SCHOOLS THAT INCLUDE SOCIAL BENEFIT CONTENT
Between 2003 and 2009, the average increase in courses was 110%.



SOURCE THE BRIDGESPAN GROUP, "THE MBA DRIVE FOR SOCIAL VALUE"

HBR.ORG

Social Entrepreneurship Ecosystem

Idea
Fostering

Design Studio

Fast Pitch

T7126

Launch
Pad

Steve Blank's
Lean
Launchpad

Networks

CI3

Social
Enterprise
Conference

Tamer Center
for Social
Enterprise

Maker
Spaces

Columbia
Makerspace

Classes
&
Programs

CBS, SIPA, and
CSSW SE
Courses

Social
Enterprise
Summer
Fellowship

Venture
Pitch

Columbia
Venture Pitch

Accelerators
&
Incubators

Soho Startup
Lab

Columbia's Existing Ecosystem – SE & E



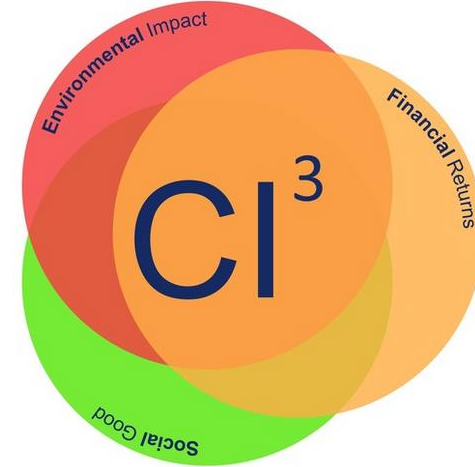
Columbia Design Studio



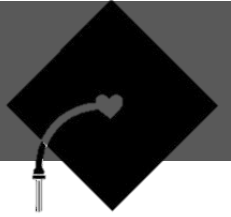
The Tamer Center for Social Enterprise

Columbia Business School: The Tamer Center for Social Enterprise

Columbia
Impact
Investing
Initiative

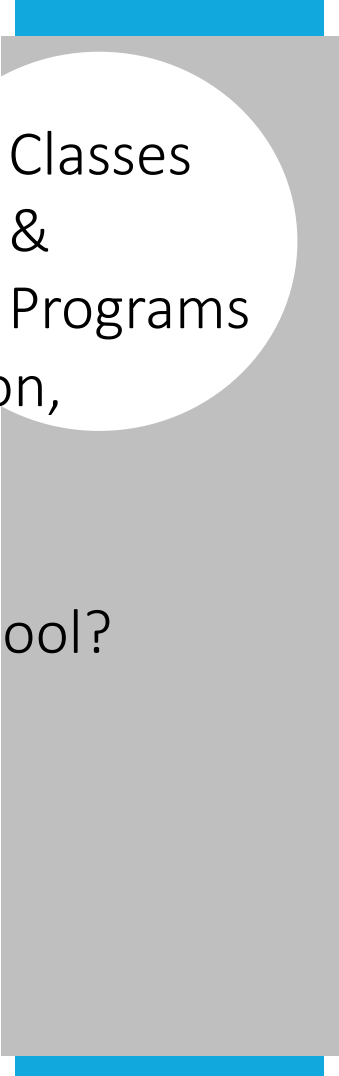


Pieces of the Social Entrepreneurship Ecosystem



Business School Strengths	School of Social Work Strengths
<ul style="list-style-type: none">• Impact Investment/Finance/Philanthropy• Corporate Social Responsibility• Marketing Social Enterprises• Accounting and Financial Management	<ul style="list-style-type: none">• Needs Assessments• Effective behavioral change interventions• Working with marginalized populations• Social Impact Measurement
Nonprofit Management and Leadership	

Entrepreneurship Ecosystem



Classes & Programs

- Social Entrepreneurship Certificate
- Social Entrepreneurship Concentration, Minor, or Specialization
 - Within existing SEA track
 - Cross-listed with the Business School?

Core SE Classes

- Introduction to Social Entrepreneurship – Business or Social Work (Team Taught?)
- Needs Assessment Course – Social Work
- Fund Development for Social Purpose Organizations – CUSSW or Business (Team Taught?)
- Social Impact Measurement – Social Work

-----Foundational Electives-----

- New Venture Creation – Social Work or Business
- Social Venture Management – Social Work or Business
- History and Philosophy of Social Change strategies – Social work



Classes
&
Programs

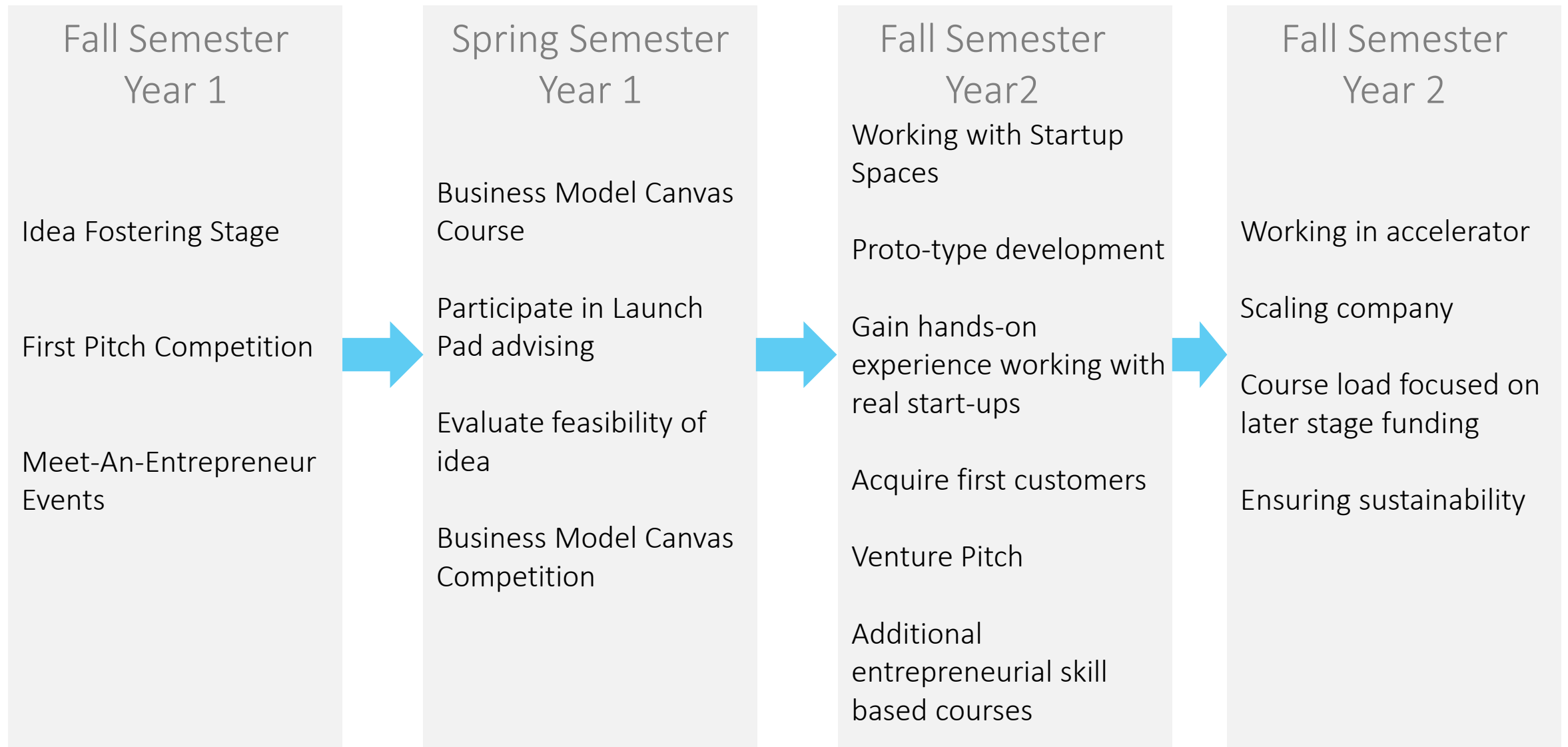
Entrepreneurship Ecosystem

- Small area on campus for several companies
- Office space for post-revenue companies
- Allow for collaborative environment between companies

A graphic on the right side of the slide. It consists of a light gray vertical rectangle. At the top and bottom of this rectangle are solid blue horizontal bars. A large white circle is positioned in the upper half of the gray rectangle, partially overlapping the top blue bar. The word "Accelerator" is written in black text inside the white circle.

Accelerator

Student View



THANK YOU